

PATTERNS ON THE LAND BY MASON

FOR OVER 20 YEARS BUILDERS OF

SWIMMING POOLS



- Newest 5 Year Home Improvement Loans Available or if You Wish Personally Financed
- Far-Sighted & Complete Planning, Designing & Engineering Services
- Newest Models of Filters & Complete Accessory Line
- Free Estimates

IV 9-3037

1072 FULTON AVE. SACRAMENTO

ASON POOLS

Swimming Pool Construction & Service—(Cont'd)

CATALINA POOL CO
2920 Arden Wy-----IV 3-9029
(See Advertisement This Page)

DENNIS POOLS INC
2385 Fair Oaks Bl-----IV 3-2711
(See Advertisement Page 575)

DON ROBB POOLS
1942 Marconi Av(NS)-----WA 2-0571
(See Advertisement Page 576)

ELECTRIC ROTO-ROOTER SEWER SERVICE 5017 Robertson Av(C)---IV 9-2622
(See Advertisement Page 573)

GEREMIA-PADDOCK POOLS
Geremia F & Sons 1327-65th-----GL 7-5755
1327-65th-----GL 7-5755
(See Advertisement Page 575)

GUNITE CONSTRUCTION

CEMENT SPRAYING
For Buildings
Embankments -
Reservoirs - Ditches
Pools - Etc.



"FOR INFORMATION CALL"
Sacramento Gunite
2531 Tesla Wy-----IV 7-9911

Holmes Bros
3714 Madison Av(NH)---ED 2-2094
Lancer Life Time Swimming Pools-----GA 8-1497
6345-63d-----

LONDON BLUE-LAKE SWIMMING POOLS

Construction - Repairs
Private & Public Pools
Filters - Pool Heaters
Springboards - Ladders
Lights - Pool Cleaners
Pool Service - Chemicals



"The Lifetime Pool for the Time of Your Life"
"FOR INFORMATION CALL"
Marchison Construction Company
4617 Auburn Bl-----IV 3-2956
(See Advertisement This Page)

MASON POOLS 1072 Fulton Av. IV 9-3037
(See Advertisement This Page)
Monarch Pool Equipment Co
See Ad-Swimming Pool Equip & Suppl.
1070 Fulton Av-----IV 7-4475
Moreno Ray 642-42d-----GL 1-7984
MURCHISON CONSTRUCTION COMPANY
4617 Auburn Bl-----IV 3-2956

PADDOCK SWIMMING POOLS

Construction, Equipment,
Accessories and Supplies
Maintenance and Repairs
Pool Filters, heaters,
Chlorinators, underwater
lights, diving boards,
paints and chemicals.
CONSULTANTS



"FOR INFORMATION CALL"
GEREMIA-PADDOCK POOLS
1327-65th-----GL 7-5755
(Continued Next Page)

SEWING HINT
Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

Catalina Pools

THE ORIGINAL EASY TO CARE FOR POOL



USING "SWIMQUIP" POOL EQUIPMENT ASSURES YOU OF HAVING THE FINEST QUALITY AVAILABLE
"Quality Construction Only"
CUSTOM DESIGNED TO YOUR HOME
GUNITE CONSTRUCTION - 10 YR. GUARANTEE
100% FINANCING WITH 5 YEARS TO PAY.




COMPLETION BOND AVAILABLE

IV 3-9029

2920 ARDEN WAY - SACRAMENTO

The Recommended Pool Builder



Nobody, But Nobody, Can Build a Better SWIMMING POOL

"PROVEN QUALITY" USING ONLY THE FINEST QUALITY COPPER & RUST PROOF MATERIALS STEEL REINFORCED GUNITE CONSTRUCTION (STRONGEST CONSTRUCTION POSSIBLE)

BLUE HAVEN POOLS

LICENSED - BONDED - INSURED

SWIMMING POOLS

DESIGNED & ENGINEERED TO ANY SIZE - ANY BUDGET
SUPPLIES-MAINTENANCE-REPAIRS-NO DOWN PAYMENT
UP TO 5 YEARS TO PAY - FOR FREE ESTIMATES CALL

MFRS. OF MARINE SWIMMING POOL EQUIP. (Filters - Ladders - Lights Boards)

IV 3-8431

Located 1/2 Block East of Fulton Ave. at 2680 AUBURN BLVD. SACRAMENTO

ED=Edgewood FR=Frontier GI=Gilbert HI=Hickory WA=Watash
EM=Empire GA=Garden GL=Gladstone IV=IVanho

Swimming Pool Construction & Service—(Cont'd)

PERI-BILT POOLS
2538 Walnut Av(C)-----IV 7-871
(See Advertisement Page 576)

POOLS BY PINKY
Designing Engineering
Owner Built Pool
Consultant
903 Watt Av-----IV 3-9617

POYNTER'S PUMP & POOL SERVICE-----IV 3-7213

RAINBOW POOL & PUMP SERV
FIBERGLASS POOL CONSTRUCTION
Complete Maintenance & Repair
SUPPLIES & EQUIPMENT
-----IV 3-6817
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Aloha Pools



BY GAVEL & FLANDERS

ECONOMY HEALTH ENJOYMENT

RESIDENTIAL & COMMERCIAL

COMPLETE DESIGN & ENGINEERING SERVICE
ALL TYPES CONSTRUCTION
& CHOICE OF 4 TYPES FINISHES
TERMS TO 5 YEARS
FREE ESTIMATES

16 YEARS OF CONSTRUCTION SERVICE IN SACRAMENTO
LICENSED INSURED BONDED

IF NO ANSWER
GI 8-5112 **GI 1-4807** EVENINGS
Yorktown 7-2311

See **Alores POOLS INC.**
FOR ENDURING BEAUTY...



SWIMMING POOLS
Designed & Engineered
for
ANY SIZE BUDGET
ANY SIZE LOT

NOTHING DOWN
3 YEARS TO PAY
FREE ESTIMATES
See Our Model Pool at
2521 ARDEN WAY
WA 2-3062

Dennis Pools Inc.



CUSTOM-BUILT POOLS ARCHITECTURALLY DESIGNED
Personal Supervision

CALL US FOR YOUR FREE ESTIMATE AND PLAN DESIGNED FOR YOUR PROPERTY
WE INVITE YOU TO SEE OUR LUXURIOUS INDOOR POOL
5 Year Financing - Gunite Construction
RESIDENTIAL & COMMERCIAL
A COMPLETE LINE OF SWIMMING POOL EQUIPMENT & SUPPLIES
Insured-Licensed and Bonded for Your Protection
"A DECADE OF SERVICE"
Phone IV 3-2711
2385 FAIR OAKS BLVD. SACRAMENTO

SWIMMING DEALER



"LEADER THROUGHOUT THE WORLD"

Your New SWIMMING POOL

"The Nation's Finest"



FOR **GL 7-5755**
ESTIMATES
GEREMIA-PADDOCK
1327 - 65th STREET - SACRAMENTO